

ADVERTISING OPPORTUNITIES

UWA STUDENT GUILD 2025 DIARY

LIMITED SPACES AVAILABLE
DON'T MISS OUT!

EXPERIENCE

STUDENT CULTURE

UWA STUDENT
GUILD

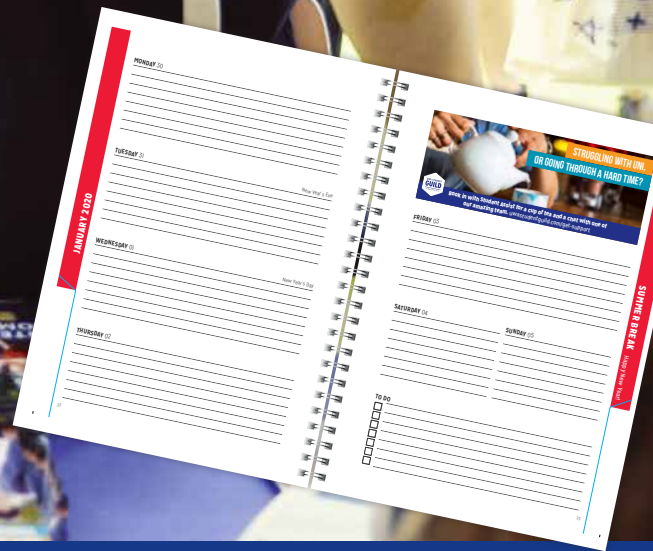
ESTABLISHED 1912

WHY THE DIARY?

Advertise your brand in the most sought-after and widely distributed publication at UWA! The Diary is FREE for all Guild members and contains everything students need to know about the Guild, the UWA campus and important University dates.

Every year new and current students look forward to visiting the Guild Student Centre in anticipation of picking up their diary, calendar and Guild membership sticker for the year ahead.

Having sold out completely in 2023 & 2024, it's an opportunity not to be missed! Put your brand directly in front of the 18-35 age demographic and target both local students and a diverse international cohort.



BRANDS LOVE US!

Book a spot in the Guild Diary, and you'll be in good company; past clients include:

UniBank



IDP Education:
Open your world



Skydive
the Beach
AND BEYOND

Westpac





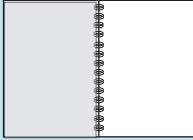
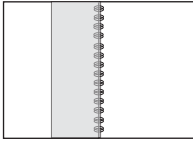
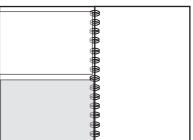
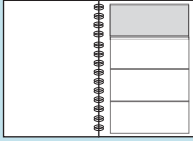
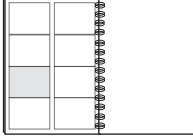
Government of Western Australia
Department of Health



THE UNIVERSITY OF
WESTERN
AUSTRALIA



AD SPACES

SIZE	PLACEMENT	SPECS	PRICE (EXCLUDING GST)
Inside front cover		148mm(w) x 210mm(h) + 5mm bleed. 13mm gutter on inside and outside.	\$2000
Inside back cover		148mm(w) x 210mm(h) + 5mm bleed. 13mm gutter on inside and outside.	\$1400
Full page		148mm(w) x 210mm(h) + 5mm bleed. 13mm gutter on inside and outside. 5mm gutter on top and bottom	\$600
Half page vertical		74mm(w) x 210mm(h) + 5mm bleed 13mm gutter on inside. 5mm gutter on top & bottom	\$400
Half page horizontal		148mm(w) x 103mm(h) + 5mm bleed 13mm gutter on inside and outside. 5mm gutter on top and bottom	\$400
Banner ad		130mm(w) x 47mm(h)	\$200
Voucher		66mm(w) x 47mm(h), double sided	\$150

CREATE YOUR OWN PACKAGE

Pick n' mix different ad sizes for discounted package pricing - contact us to discuss custom bundles!

IMPORTANT DATES

Deadline for bookings: 5pm Friday 8 November

Deadline for artwork: 5pm Friday 15 November

Diary distribution: January 2025

All questions and artwork to be submitted to marketing@guild.uwa.edu.au

BUNDLE & SAVE

FULL PAGE BUNDLE
2 for \$1000* (save \$200)

BANNER BUNDLE
4 for \$600* (save \$200)
6 for \$900* (save \$300)

VOUCHERS BUNDLE
2 for \$200* (save \$100)

*prices excluding GST

WANT MORE?

MAKE YOUR BRAND MORE VISIBLE THAN EVER TO THE STUDENTS OF UWA BY TAKING ADVANTAGE OF ALL OUR ADVERTISING OPPORTUNITIES!

ACTIVATE

on campus and meet the students face-to-face; perfect for product sampling and giveaways!

COME TO O-DAY

in February; our biggest day of the year for clubs and brands alike!

ADVERTISE

with posters on campus or in one of our student magazines.

GO DIGITAL

by booking spots in our high-performing e-newsletter, Guild Weekly!

Contact marketing@guild.uwa.edu.au to find out more!

PLEASE NOTE: All ads are printed in full colour. Fonts must be embedded. Export as press quality PDF (300dpi). Please keep all important text within a 5mm margin. If the artwork doesn't meet the requirements and is deemed unsuitable, any changes that need to be made will be the responsibility of the customer. We will communicate with the Customer regarding the changes that need to be made if necessary.

TERMS AND CONDITIONS

All bookings and submissions made pursuant to this Kit are subject to the following terms and conditions.

1. In these Terms and Conditions: the 'Guild' refers to the UWA Student Guild and the 'Customer' refers to any person or organisation who has made a booking pursuant to receiving this kit.
2. Prices listed do not include 10% GST or any Agency Commission fees.
3. Cancellations after the booking deadline will be charged 50% of the full invoiced amount. Cancellations after the artwork deadline will be charged 70% of the full invoiced amount.
4. If any material has not been received by the given deadline, the Customer will be taken to have cancelled after the deadline and the penalties outlined in #3 will apply.
5. Invoices will be issued within 30 days of the booking deadline, and full payment will be due within 14 days from receiving the invoice.
6. The source/company of every advertisement shall be clearly indicated.
7. The Guild may alter submitted artwork without notice in its absolute discretion.
8. Artwork must comply with the Guild's Publications and Promotions Policy (available on the Guild website).
9. The Guild has the right to refuse to book, publish or republish any artwork, without giving any reason therefor.
10. The Guild has the right to republish the supplied artwork in other Guild media. No extra charge will be placed on the Customer for republishing, unless agreed upon in advance.
11. The Customer indemnifies the Guild for any third-party liability arising from submissions, including against any proceedings, demands, losses, costs (including legal costs on a full indemnity basis), damages and other liabilities.
12. If the Guild does not enforce any of these Terms and Conditions or grants indulgence to the Customer, the Guild shall not be construed as having waived that term or condition, or its right to later enforce said term or condition.
13. The relationship between the Guild and the Customer is subject to the laws and exclusive jurisdiction of Western Australia for all causes of action.